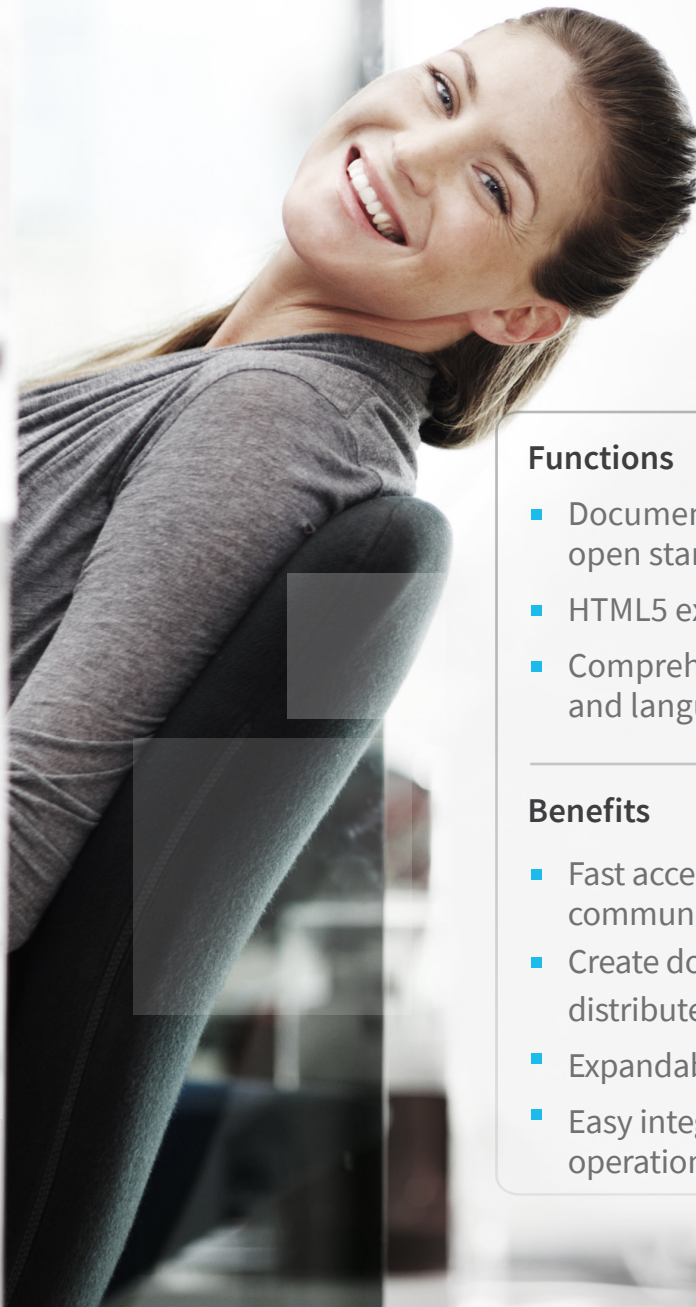




# DocBridge<sup>®</sup> Impress

Digital First: Document Generation Rediscovered



## Functions

- Document generation based on open standards
- HTML5 expanded for print
- Comprehensive support of business and language logic

## Benefits

- Fast access to modern, digital communication channels
- Create documents once and distribute on all channels
- Expandable for future channels
- Easy integration, uncomplicated operation & high investment security

# Why Compart?

## At a Glance:

- Bridge between the analog and digital document world
- Specialist in omnichannel management
- Digital first: Modern document generation focused on electronic communication
- Proven expertise in quality assurance, conversion and mail bundling/postage optimization
- Wealth of technology and consulting know-how for batch and individual processing

## Business Areas:

- Document optimization
- Professional services
- Mail distribution
- Document creation
- Optimized mailing
- Infrastructure/process management/monitoring

# Information on Compart.

Compart is a global supplier of powerful, scalable and platform-independent software solutions for omnichannel document management. Headquartered in Germany, the company has been a market presence for 25 years, with subsidiaries and a network of partners in Europe, Africa, and North and Latin America.

Compart helps businesses create, produce and distribute documents using applications for compliant and efficient processing of large volumes of data in batch as well as transaction processes.

The DocBridge® product family that Compart develops, sells and supports covers the document and output management process from start to finish: creation, preparation, and output of information on every physical and electronic channel.

The company enjoys a reputation as a trendsetter worldwide. More than 1,400 customers from a wide range of industries in over 45 countries (including banks, insurance companies, energy suppliers, telecommunications companies, print service providers, public administrations, logistics, and health-care) use Compart applications.

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You can find more information on  
Compart online at  
[www.compart.com](http://www.compart.com)



# „Digital First“ – For Digital Channels and Print Alike

## What is DocBridge® Impress ?

DocBridge® Impress is the solution for creating modern documents that can be distributed as hardcopy or by email, can be displayed on a Web browser, smartphone and tablet, or integrated into existing portals – all with no additional effort. The scalable, platform-independent and cloud-ready software supports all physical and digital channels and is based on open standards for document creation and formatting (HTML5, CSS, Unicode, SVG, XSL, XSL-FO, XML, CSV, XPath, as well as XMP with Dublin Core for metadata).

DocBridge® Impress is built on established design concepts that your employees know, trust, and use every day. This reduces the training effort and boosts productivity in daily operations. The software is designed to accommodate new channels, such as Messenger services, within existing structures and can be customized to a company's individual needs.

DocBridge® Impress represents a future-proof paradigm shift in document design. Documents are generated independent from a predefined page size.

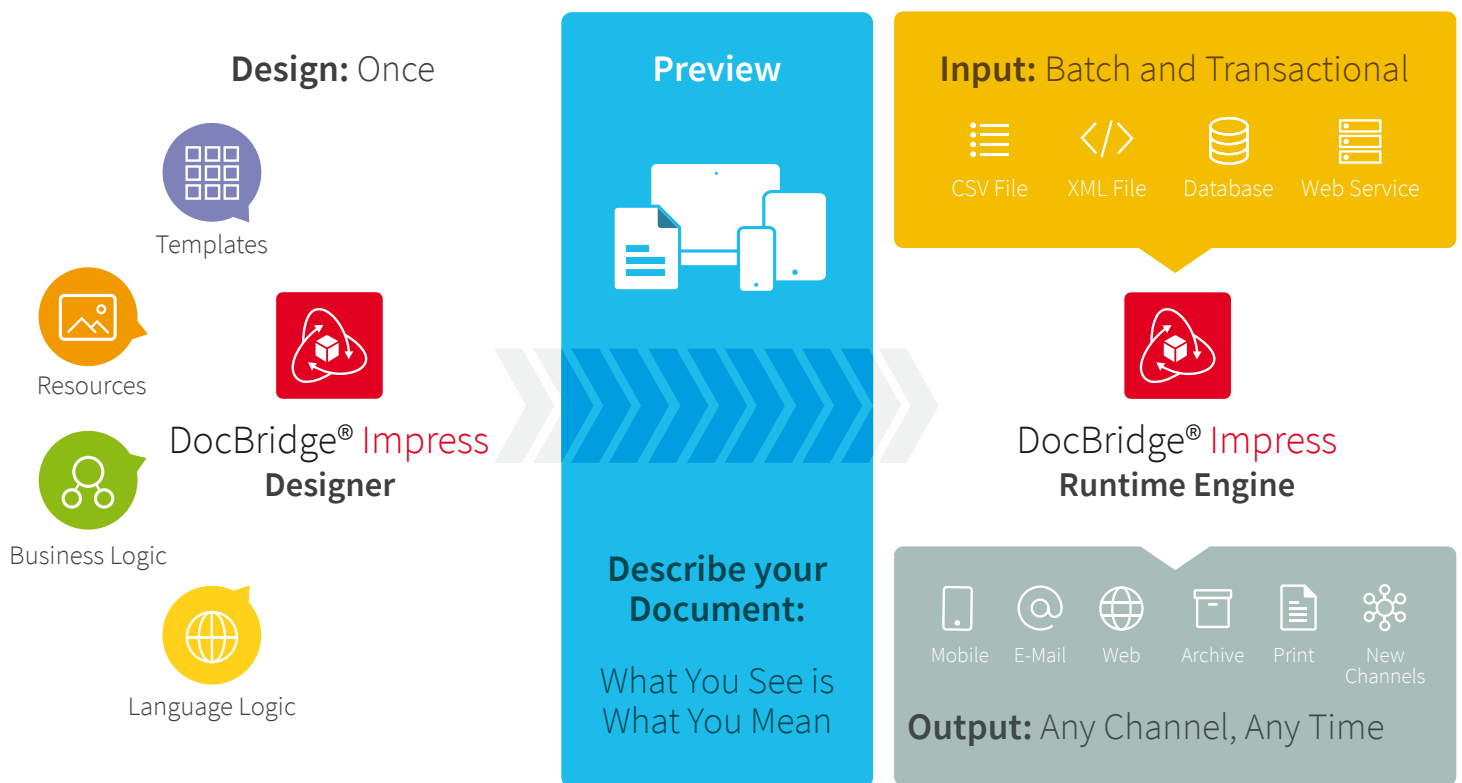
Therefore, all documents generated with DocBridge® Impress are, per se, omnichannel-capable and universally accessible (barrier-free per PDF/UA and WCAG). The solution supports batch as well as individual transactional processes.

As a member of the DocBridge® Family, DocBridge® Impress integrates seamlessly with solutions such as DocBridge® Pilot, DocBridge® FileCab and DocBridge® Queue Processor for direct downstream processing, mail optimization, electronic distribution or printing of the created documents.

## Main Functions at a Glance

- Intuitive document creation in the Web-based DocBridge® Impress Designer
- Template creation in the HTML5 standard
- Expandable preview for different output channels and devices during document creation (various paper formats, browsers, smartphones and tablets).
- Easy integration of variable data as well as control of language and business logic via graphical user interface or XML technology
- Consideration of all necessary print-oriented functions, including barcodes and impositioning
- Interoperability with all other products of the DocBridge® Family





## 01 Application Scenario

### The Aim

A business wants to use electronic media for customer communications. Document creation was previously oriented to the A4 format because most correspondence was sent by mail. The business is now in search of a solution that unites digital and traditional forms of communication.

### The Solution

The source format underlying DocBridge® Impress supports the seamless transition between page-dependent (print) and page-independent documents with a dynamic text flow (Web, mobile devices).

### Your Benefits

- Switch between analog and digital communication as needed without replacing legacy applications
- Seamless integration into existing infrastructure
- Strong investment security

## 02 Application Scenario

### The Aim

A service company's field representatives collect various data on their laptops and want to generate, print, and electronically send or archive finished documents – directly on site.

### The Solution

DocBridge® Impress supports creating documents for every delivery method directly in the specialist application. Instead of forwarding the data to headquarters, the service representatives produce the documents themselves.

### Your Benefits

- Once-and-done creation of correspondence
- Automatically barrier-free and omnichannel-capable
- Offline creation and printing of documents

# The DocBridge® Impress Concept

DocBridge® Impress consists of two components:

1. DocBridge® Impress Designer and
2. DocBridge® Impress Runtime Engine

With Designer, users design their documents on an intuitive user interface – independent of a specified page size – and add any needed layout specifications for the Web (HTML) or print. They can save business logic rules and specify if the document should be barrier-free per PDF/UA and the languages for the document.

Other technologies can also be incorporated, such as inserting barcodes and applying control codes (e.g., OMR). Documents can be previewed in real time.

The final document can be converted to HTML for display on the Web and mobile end devices (smartphone, tablet, etc.) as well as converted into other output formats (PDF, including special characteristics, ZUGFeRD, AFP, PCL and others) for further processing and distribution.

The runtime components that can also be used without DocBridge® Impress Designer can take data sets (raw data) from specialist applications and transform them into finished documents based on defined rules and saved text modules. The documents can be sent as needed over any physical and electronic channels available today.

## Supported Formats

- AFP
- PDF
- HTML
- PCL 6
- PostScript
- IPDS
- SVG
- PCL 5
- Raster Formats
- ... (see Compart Matrix)



## Your Benefits at a Glance

- Fast access to modern, digital communication channels – reach your customer on their preferred channel
- Create documents once and distribute on all channels
- Ready for future channels
- Easy integration into the existing landscape
- Less expensive and time-consuming to acquire and operate
- Fast ramp-up for designers experienced in HTML5
- Compliance with standards means investment security

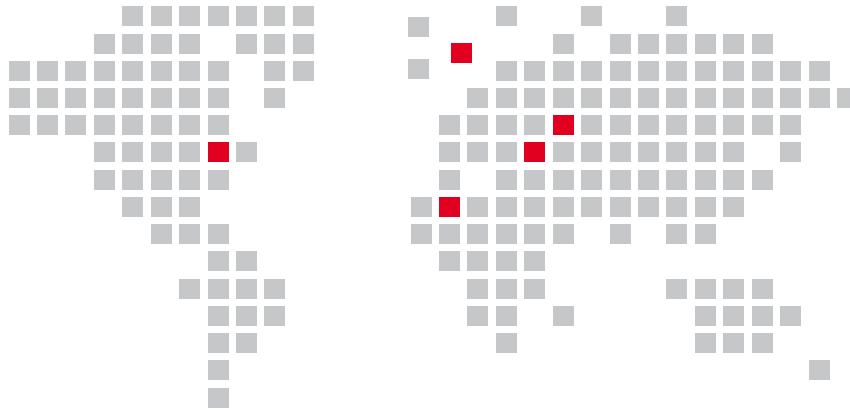


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