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Press release Compart North America

Compart partners with GhostDraft

January 6, 2016

[New Milford/Toronto, January 6, 2016] – The companies combine to create a comprehensive solution for document creation and production.

Compart, a leading provider of document and content technology solutions, has partnered with GhostDraft, an innovator in Customer Communications Management and document automation. GhostDraft recognized that insurers should discover the benefits that more deeply integrated links between CCM and post-composition capabilities can provide, including robust multi-channel document output management.

Compart's established and proven technology was key to the partnership selection, and will complement GhostDraft's enterprise-class CCM solution.

"Post processing is an integral part of the document composition process," said John Lynch, VP of Technology at Compart. "Our partnership with GhostDraft will help insurers be more efficient from a production point of view, creating a single step document creation and processing process. This will save insurers production time and reduce costs."

Compart's services do not stop at post-processing. One of the key cost benefits for GhostDraft's customers is the use of Compart's unique sorting capability to improve mail efficiency. Compart also allows GhostDraft's customers to easily and effectively determine what documents should go in each envelope for mail piece integrity. The companies combine to create a comprehensive solution for document creation and production.

"Automating production and fulfillment of printed customer communications provides a significant competitive advantage by reducing cost, while

improving the customer experience and insuring compliance,” said Kurt Jackson, EVP of GhostDraft. “Compart’s post-composition processing solution complements our advanced document composition capabilities. From simple output management to full-automated document factory enablement, Compart provides leading technology. In addition to the business and cultural alignment, Compart’s modern services oriented architecture was key to our decision to partner with them.”

Background information on Compart

Compart is a leading international supplier of multi-channel solutions for document management. The company, headquartered in Germany, has been a market presence for over twenty years and has subsidiaries in Europe and North America as well as a network of partners in Latin America.

Compart helps companies boost the efficiency of their operations with solutions for quick and flexible processing of high-volume transaction documents. The scalable and platform-independent DocBridge® family of products, designed, developed and supported by Compart, allows documents to be output anytime, anywhere, digitally or on paper.

The company enjoys a worldwide reputation as an innovative market leader as well as a developer of professional and leading-edge solutions in the field of document management. More than 1,200 customers in 42 countries rely on Compart solutions, in industries that range from finance, insurance, and retail to printers, telecommunications, utilities and healthcare. Furthermore, Compart is a technology partner for numerous leading manufacturers in the industry.

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