

I am reaching out to request approval to attend the third annual Comparing North America, *Turn Vision into Reality*, a conference about improving Customer Communication.

This year, the event will be June 2,3, 2020 at the Radisson Blu in Minneapolis, MN. The event will give me the opportunity to interact with Compart executives, product management and the professional services team, plus others in similar roles with service providers or enterprises in Insurance, retail and financial services. The agenda also offers free training sessions and focuses on industry trends, new customer experience solutions, real-world case studies, and Compart product updates. I'll also get the unique opportunity to hear how other organizations are using Compart solutions to bolster their customer communication processes, a key component in delivering a great customer experience.

The event consists of keynote sessions on a wide range of customer communication topics such as regulatory compliance, universal accessibility, omnichannel delivery, the digital conversion of inbound documents, along with demonstrations and use cases.

I believe attending this event will be valuable as I will learn best practices and leading edge solutions to challenges we face every day. I will also be able to bring back useful lessons learned and a new perspective to the team. I would be more than happy to write a post-event report to share everything I learned.

Registration is free to those that qualify and includes all sessions plus a networking event at the Twins – Rays baseball game on the evening of June 2. All I need is transportation and a hotel room, which Compart has blocked off at a reduced rate.

Thank you for considering my request. Please let me know if there is any other information that I can provide to help you make an informed decision.